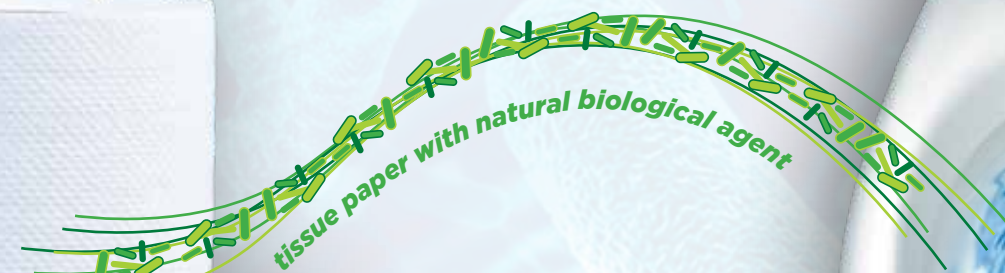




PROBIOTIC TISSUE PAPER

Acts on organic substances
cellulose and surfactants
that accumulate in the exhaust pipes
and in the septic tank.

**Helps prevent clogging and bad smells
by keeping the drainage system
of sewer pipes efficient!**

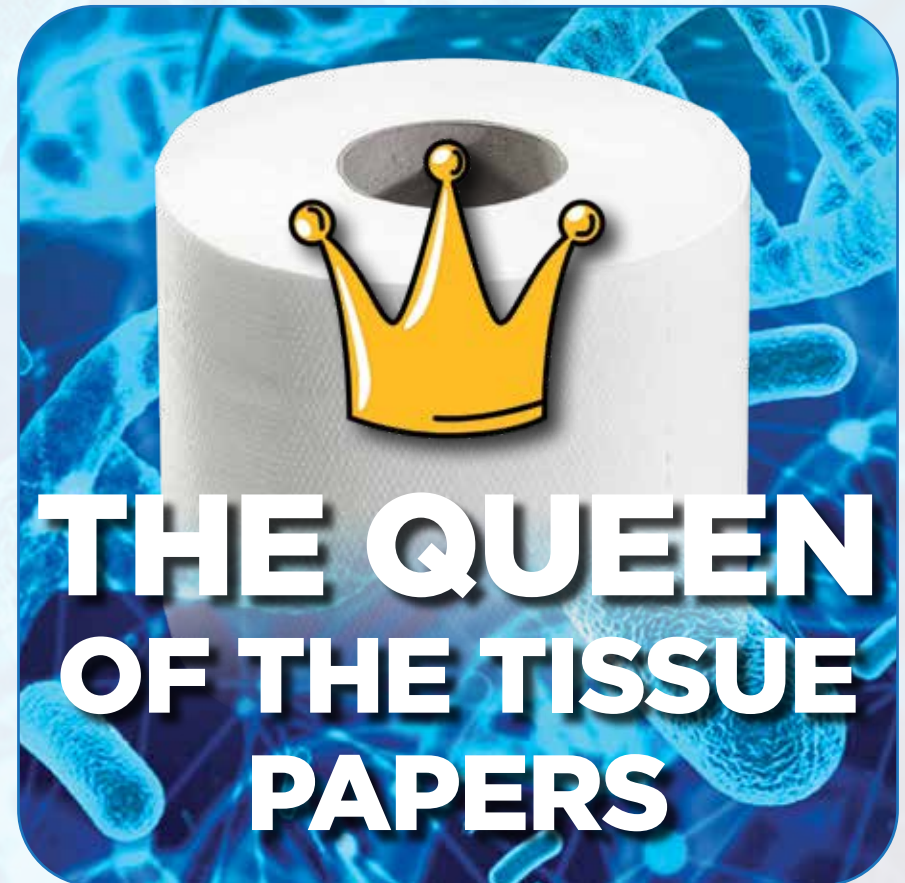


**Probiotic Tissue Paper,
applied biotechnology
developed and patented specifically
to be in the tissue industry.**

WHAT IT IS AND WHY TO USE IT

Apparently it is a toilet paper like all the others, but in the production cycle (converting) it is treated with our biotechnological additive MBL 20 MIX SPORE, which is composed of a specific blend of probiotic microorganisms and other natural substances that complete the formula and its application and functional characteristics.

With this process, traditional toilet paper is “ennobled” and transformed into bioactive toilet paper. The application of our additive biotechnology occurs in converting, usually after the unwinding of the big roll and before the rewinding phase.



PROBIOTIC TISSUEPAPER

KRECO



Through its use, without changing consumer habits, our good microorganisms will be introduced into the wastewater drainage pipes, which, in contact with water, will be activated, generating a process of fluidification, metabolization and, therefore, of purification of organic pollutants of physiological origin and cellulose.

This activity will involve the entire path of the sewage drains, going to reclaim all types of pipes, siphons, wells, recovery and accumulation tanks, treatment tanks for biological, septic and Imhoff pits, leaky wells, etc.

Our microorganisms will live and multiply until the nutrients are exhausted, which will be transformed into water and carbon dioxide.

With regular use of organic toilet paper, you will begin to see significant results in just four weeks - the volume of organic matter will drop dramatically, allowing for constant flow of wastewater.

PROBIOTIC TISSUE PAPER

1 REDUCES PURGE OPERATIONS

Clean exhaust systems reduce or eliminate the risk of clogging, with the associated costs of intervention by the plumber or the purge company. The savings generated will also entail the cost of internal staff, who will have to organize the intervention of the plumber and assist him without being able to devote himself to the work to which he is predisposed. Having no obstructions in the drains allows a good functioning of the toilets and, therefore, to make them always accessible to the public. We think of a hotel room with a problem at the toilet drain, this can not be rented and, therefore, will not generate income until you solve this problem.



2 ELIMINATION OF BAD SMELLS

The source of the bad smell is the decomposing organic substance and, consequently to the reduction of the same, the abatement of unpleasant odours is obtained. The elimination of bad smell generates a feeling of comfort and cleanliness by users. Contributing to a positive feeling of well-being increases customer loyalty.



3 SAVING DANGEROUS CHEMICALS AND INSECTICIDES

The elimination of organic substances repels insects (cockroaches and crawling insects) that no longer find the ideal environment in those pipes to lay their eggs and reproduce. It is known that organic matter is a source of nourishment for insects and an ideal habitat for their reproduction. It also decreases the possibility that crawling insects, especially at night, get out from the grills and floor drains, manholes, etc. and wander about the structure (especially in the kitchens). This also generates less use of hazardous chemicals (liquid plumber), and traps or insecticides that have a cost (including management) and pollute the environment.



4 IMPROVEMENT OF HYGIENE

The release into the discharges of “good” microorganisms through bioactive toilet paper, generates the colonization of the same, which, as said, feed on the organic substance.
The release into the discharges of “good” microorganisms through bioactive toilet paper, generates the colonization of the same, which, as said, feed on the organic substance.



5 PROTECTS THE ENVIRONMENT

It offers safety and eco-sustainability, promoting the natural process of wastewater also downstream of discharges.



PROBIOTIC TISSUEPAPER

©KREO

Away From Home is the sector where the benefits of using bioactive toilet paper are best found, as the large influx of users generates an important influx of organic matter of physiological origin in the unloading systems of activities such as service stations on motorways, shopping centers, beach resorts, camping, hotels, restaurants, offices, etc.

At Home is the other important sector where the end user can share the benefits of the product, especially in urban contexts such as historic centers (old pipes with very small discharge pipe diameter), villas and houses not connected to the municipal sewerage system (septic tanks), apartments on the lower floors of condominiums where the slope of the drains is very reduced.

Our biotechnological additive ProbioticTissuePaper can be applied to any type of tissue in the various segments from “luxury” to “basic”, being a single biotechnology that ennobles all types of paper giving them added value.





PROBIOTIC TISSUE PAPER

Achieving this result in exhaust systems, you will get several benefits

INNOVATION, a patented technology.

Finally, it allows you not to have to compare with your competitors only on the weight of the paper, length, number of tears, embossing, softness, color, etc. but to promote an innovative product that saves time and money. A toilet paper that is no longer a “commodity”, but is a “specialties”; therefore a new function that joins the traditional one.

LARGE PROFITS with minimal added costs, allows you to sell a saving more than a cost.

For those who produce toilet paper, it allows them to present themselves to potential customers wholesalers (or large consumers) with an extremely innovative product, which creates income throughout the supply chain. So a new product that gives the opportunity to emerge and attract the attention of the market.

By acquiring new distributors, it will also be possible to sell other items to them and thus significantly increase sales.

STRENGTHEN THE CORPORATE SUSTAINABILITY message in strategic business goals.

It is a “green” product, today consumers are increasingly looking for suppliers that offer sustainable products and pursue sustainable business management. Your marketing department will be able to communicate more effectively the company’s path towards sustainability.

ENSURE repeated orders.

Directly provide large customers such as airlines, cruise lines, catering services on highway networks, stadiums, shopping malls, etc.

HIGHER QUALITY AND ASSORTMENT

of the range that loyalty customers.

STRATEGIC KEY

to activate new market segments and fight competition.

IMPROVED PRODUCT POSITIONING

to overcome competitors.





PROBIOTIC TISSUE PAPER

A UNIQUE OPPORTUNITY FOR YOUR DISTRIBUTORS

- It allows to “sell” a saving instead of a cost, because it reduces the expenses of extraordinary maintenance due to purging and chemical/mechanical interventions on the drainage pipes.
- Avoids the risk of clogging, reduces purging operations, keeps pipes and sewers clean.
- No more unpleasant smells.
- Retains the end customer and ensures continuous orders.
- Increases the hygiene.
- Improve your commercial positioning.
- High quality of the range offered.
- Key to acquiring new strategic customers, such as hospital companies, catering services on highway networks, shopping centers, hotels, etc.
- Promote money savings for customers by lowering the costs of purchasing hazardous chemicals and insecticides.
- Eco-sustainable green product, promotes wastewater treatment, starting from the toilet.
- ProbioticTissuePaper, unique technology innovation, internationally patented.





Kemper

Kemper Srl

Via Ponterosso, ncm 25020 DELLO (BS) - Italy Tel.: (+39) 030 9771066

www.kemper.it - info@kemper.it

www.microbiolife.com - info@microbiolife.com

www.probiotictissuepaper.com - info@probiotictissuepaper.com

